



LENOVO THINK - Q2 CONTENT ROADMAP

MON	WEEK	DATE	DAY	PRODUCT NAME	PRODUCT	PILLAR	TYPE	FUND	NOTE
JULY	W1	01-Jul	Monday	ThinkBook 14 Gen 6 IRL	NB	Lifestyle	Single	AnP	
		03-Jul	Wednesday	ThinkPad L14 Gen 5	NB	Product	Multi	AnP	
		05-Jul	Friday	ThinkCentre Neo 30a 24 Gen 4	DT+V	Lifestyle	Single	AnP	
		06-Jul	Saturday	Lenovo GO	SER	Lifestyle	Single	AnP	
	W2	08-Jul	Monday	ThinkPad E14 AMD Gen 6	NB (0)	Product	Video	AnP	
		10-Jul	Wednesday	ThinkPad L16 Gen 1	NB	Lifestyle	Video	AnP	
		11-Jul	Thursday	ThinkVision S22e-20	VS	Lifestyle	Single	AnP	
		13-Jul	Saturday	PRODUCT EDUCATION	BRANDING	Branding	Single	AnP	
	W3	15-Jul	Monday	ThinkBook 14 Gen 7 ARP	NB	Product	Multi	AnP	
		17-Jul	Wednesday	ThinkPad X1 2-in-1 Gen 9	NB	Lifestyle	Single	JS + CCF	
		19-Jul	Friday	ThinkCentre Neo 50a 24 Gen 4	DT+V	Lifestyle	Single	JS + CCF	
		21-Jul	Sunday	ThinkShield	BRANDING	Branding	Single	JS + CCF	
	W4	22-Jul	Tuesday	ThinkPad E14 Gen 5	NB	Lifestyle	Single	JS + CCF	
		24-Jul	Wednesday	Lenovo V14 Gen 5 IRL	NB	Lifestyle	Single	JS + CCF	
		25-Jul	Friday	ThinkVision E22-28	VS	Product	Video	JS + CCF	
		26-Jul	Saturday	AI	BRANDING	Branding	Multi	JS + CCF	

AUGUST	W1	29-Jul	Monday	ThinkBook 14 Gen 7 IML	NB	Lifestyle	Single	JS + CCF	
		31-Jul	Wednesday	ThinkPad T14 Gen 5	NB	Lifestyle	Single	JS + CCF	
		02-Aug	Friday	ThinkCentre Neo 50s Gen 4 (+ ThinkVision S24i-30)	DT+V	Lifestyle	Video	JS + CCF	
		03-Aug	Saturday	Smart Collaboration	SER	Product	Single	JS + CCF	
	W2	05-Aug	Monday	ThinkPad E14 Gen 6	NB	Lifestyle	Single	JS + CCF	
		07-Aug	Wednesday	ThinkPad P1 Gen 7	MWS	Lifestyle	Multi	JS + CCF	
		08-Aug	Thursday	ThinkVision T32h-30 (+ Teams headsets wireless)	VS	Lifestyle	Single	JS + CCF	
		10-Aug	Saturday	PRODUCT EDUCATION	BRANDING	Branding	Single	JS + CCF	
	W3	12-Aug	Monday	ThinkBook 16 Gen 6 IRL	NB	Lifestyle	Single	JS + CCF	
		14-Aug	Wednesday	ThinkPad T16 Gen 3	NB	Lifestyle	Single	JS + CCF	
		16-Aug	Friday	ThinkCentre M70s Gen 5 (+ ThinkVision T24-30)	DT+V	Product	Multi	JS + CCF	
		18-Aug	Friday	ThinkShield	SER	Lifestyle	Single	JS + CCF	
	W4	20-Aug	Tuesday	ThinkPad E16 AMD Gen 2	NB (0)	Lifestyle	Single	JS + CCF	
		21-Aug	Wednesday	Lenovo V15 Gen 5 IRL 83HF	NB	Lifestyle	Single	JS + CCF	
		23-Aug	Friday	ThinkVision P49w-30	VS	Lifestyle	Multi	JS + CCF	

		25-Aug	Sunday	PRODUCT EDUCATION	BRANDING	Branding	Multi	JS + CCF	
	W5	26-Aug	Monday	ThinkBook 16 Gen 7 ARP	NB	Lifestyle	Single	JS + CCF	
		28-Aug	Wednesday	ThinkPad P16 Gen 2	MWS	Lifestyle	Video	JS + CCF	
		30-Aug	Friday	Premier Support +	SER	Lifestyle	Single	JS + CCF	
		31-Aug	Saturday	AI	BRANDING	Branding	Single	JS + CCF	

SEPTEMBER	W1	02-Sep	Monday	ThinkPad E16 Gen 1	NB	Lifestyle	Single	JS + CCF	
		04-Sep	Wednesday	ThinkPad X1 Carbon Gen 12	NB	Lifestyle	Single	JS + CCF	
		06-Sep	Friday	Accidental Damage Protection	SER	Lifestyle	Multi	JS + CCF	
		08-Sep	Sunday	PRODUCT EDUCATION	BRANDING	Branding	Single	JS + CCF	
	W2	10-Sep	Tuesday	ThinkBook 16 Gen 7 IML	NB (0)	Lifestyle	Video	AnP	
		12-Sep	Thursday	ThinkPad X13 Gen 5	NB	Lifestyle	Single	AnP	
		13-Sep	Friday	Lenovo Digital Workplace Solutions	SER	Lifestyle	Single	AnP	
		15-Sep	Thursday	AI	BRANDING	Branding	Single	AnP	
	W3	16-Sep	Monday	ThinkPad E16 Gen 2	NB	Lifestyle	Single	AnP	
		18-Sep	Wednesday	ThinkStation P3 (+ ThinkVision P24h-30)	WS	Lifestyle	Multi	AnP	
		19-Sep	Thursday	PRODUCT EDUCATION	BRANDING	Branding	Single	AnP	
	W4	23-Sep	Monday	ThinkBook 16p Gen 5 IRX	NB	Lifestyle	Single	AnP	
		25-Sep	Wednesday	ThinkStation P5 (+ ThinkVision P27h-30)	WS	Lifestyle	Video	AnP	
		27-Sep	Friday	AI	BRANDING	Branding	Single	AnP	

SUMMARY			
STT	Pro	Post Count	Note
1	NB	19	
2	MWS	2	
3	WS	2	
4	VS	4	
5	DT+V	4	
6	SER	6	
7	BRANDING	10	AI+PE
8	OCASION MINI GAME BRANDING	11	
	SUM	58	